

# Hall J3

## Outdoor Furniture & Interior

In Hall J3, we gather the industry that provides products for outdoor areas and catering. You have the opportunity to present your range and share your ideas on how for example restaurants, cafes, and hotels can furnish and optimize their outdoor areas, thus extending their outdoor season.

The hall features two vibrant activity zones. One is dedicated to outdoor indulgence, featuring saunas, hot tubs, and culinary delights prepared over an open flame. The other zone showcases three distinct approaches to outdoor area design.

In 2022, Foodexpo was attended by nearly 23,000 visitors, 80% of whom were decision-makers. 561 companies exhibited, of which 95% gained new leads, and 76% received new orders.

**Come and be a part of it!**



### Stand rental

#### Stand rental includes:

- > Minimum stand size is 9 m<sup>2</sup>
- > White stand walls in 2.5 meters height
- > Floor graphic with company name and stand number
- > Daily cleaning and free Wi-Fi
- > Online exhibitor profile at MCH365 where you can add products, upload news and articles, and upload brand cases for additional exposure.

Pr. m<sup>2</sup>

**DKK 1.550,-**

Registration fee

**DKK 3.500,-**

Co-exhibitor fee dkk 3.500,-

#### Quantity discount

51 - 100 m<sup>2</sup> 5%

101 - 200 m<sup>2</sup> 10%

201 - m<sup>2</sup> 20%

*The prices apply to Foodexpo 2024 and are exclusive of VAT*

# FOODEXPO