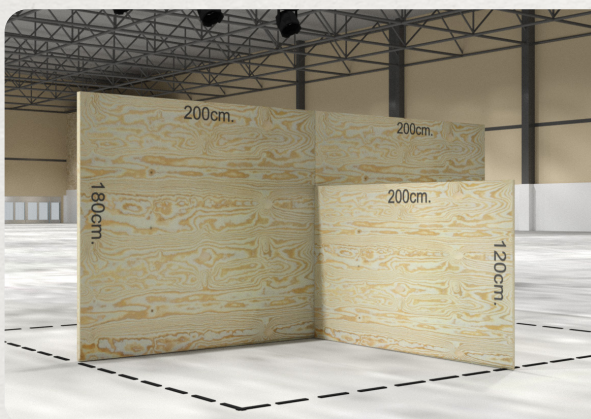


Hall D

FoodStartUp area for entrepreneurs

In the FoodStartUp area in Hall D, we are cultivating emerging Danish food manufacturers. This area draws attention to start-ups within the food industry, why it is perfect for suppliers, who are looking for a simple set-up to brand their products.



FoodStartUp stand

Stand rental includes:

- > 4 m² stand
- > Plywood stand walls (see sketch)
- > Lighting
- > Floor graphic with your company name and stand number
- > Daily cleaning and free Wi-Fi
- > Online exhibitor profile at MCH365 where you can add products, upload news and articles, and upload brand cases for additional exposure.

Criteria for exhibiting in the FoodStartUp area:

- > Only start-ups established within the last five years are accepted
- > Your product/concept must be within the food or beverage industry
- > You haven't exhibited at Foodexpo before

4 m² stand

DKK 6,500,-

Registration fee (DKK 3,500) is included

Additional purchase of 6 m²
lockable storage room

DKK 750,-

You may bring your own stand furniture (counter/table/shelving unit). Alternatively, you can rent furniture from MCH Messecenter Herning.

FOODEXPO

*The prices apply to Foodexpo 2024
and are exclusive of VAT*